

FIVE THINGS A BUSINESS CAN DO IN THE DIGITAL SPACE

JOHN ALLAN, CHIEF EXECUTIVE OFFICER –
TRUELOCAL.COM.AU

Last year, for the first time Australians spent more time online than they did watching TV. But how can business owners harness the power of the Internet and turn it to their advantage?

John Allan is Chief Executive Officer of truelocal.com.au, one of Australia's most successful online business directories owned by News Limited. In this exclusive appearance, John will explain how you can use the Internet to attract more customers and grow your revenue.

Bisnet provides networking opportunity for the small business community of Ballarat. Over the years it has become one of the most popular and successful business networking events in Ballarat and now attracts over 100 business owners and operators to the monthly breakfasts.

BRING A FRIEND

When

Tuesday, 5th August 2008
Arrival: 7.00 – 7.15 am
Finish: 8.30 am

Where

Alexandria on Lydiard
Level One
30 Lydiard Street North
BALLARAT

Registration

\$25.00 (GST inc.)
(includes a full breakfast)

RSVP

Wednesday, 30th July 2008,
4.00 pm

Regional Development Victoria

48 Sturt Street
Ballarat Vic 3350

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Registration Form

Tuesday, 5th August 2008



A Tax Invoice will be mailed to the address here below

ABN No: 51 818 692 256

| Name and position | Per person |
|-----------------------|------------|
| | \$25.00 |
| | \$25.00 |
| | \$25.00 |
| | \$25.00 |
| TOTAL (GST Inclusive) | \$ |

Attention (recipient of Tax Invoice)

Organisation

Address

Telephone

Mobile

Email

Payment with registration please

- Cash Cheque (payable to: University of Ballarat)
- Visa MasterCard Expiry Date / UB Journal
-

Cardholder's name _____ Signature _____

RSVP

Wednesday, 30th July 2008, 4.00pm

Tahlia Green/Debra Thomson

Telephone: (03) 5320 5900

Facsimile: (03) 5320 5998

Email: cso.ballarat@rdv.vic.gov.au

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48 Sturt Street
Ballarat Vic 3350

Numbers are limited. If you book and don't attend we will unfortunately have to invoice you.

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