



ballarat **ICT**
Cluster
learn it live it benefit



talk it

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Welcome

Welcome to the second of our regular newsletters for 2008. This newsletter and the www.ballaratict.com.au website provide opportunities for members of the Ballarat ICT Cluster to promote their capabilities, share success stories, find out about upcoming events, exchange information or report on industry developments as they occur. If you have information you would like to share please contact Helen Thompson at h.thompson@ballarat.edu.au or 5327 9418.

2008 Innovation Festival

The 2008 Ballarat Innovation Festival commences on May 6, bringing two weeks of quality events that celebrate and foster an innovative culture within local businesses and the community. Here are just a few highlights from the full program which can be accessed at www.businessballarat.com.

Maximising the benefits of innovation

Join in the Ballarat ICT Cluster Panel event at the Greenhill Enterprise Centre, University of Ballarat Technology Park. This panel will bring business owners and ICT professionals together to share experiences and explore ways for maximising the benefits of innovation by progressively adopting ICT.

Wednesday 7 May 2008, 4.30 pm - 6.30 pm at the Greenhill Enterprise Centre
Bookings: Helen Thompson - ph 5327 9418 or email h.thompson@ballarat.edu.au

SECIA Conference and workshop - Innovations in eSecurity

SECIA is a collaborative cluster that aims to nurture and promote the awareness and use of innovative eSecurity and security technologies. Join a panel of expert speakers as they present information on the latest and best in eSecurity innovations. Program highlights include, official welcome by The Hon. Theo Theophanous, Minister for Information & Communication Technology, presentations from Manny Anthoulas from eB2BCom on federated identity, Paul Watters - Internet Commerce Security Laboratory, Neal Wise (Assurance) - Wireless Technology: Security Controls & Threats and Charles Greatrex (Keytrust) - latest development and innovations in eSecurity. To view the full program visit www.ballaratict.com.au/bict_cluster/cb_pages/SECIA.php

Wednesday 14 May 2008 between 1.30 pm – 5.30 pm. Global Innovation Centre, University Drive, Mt Helen Bookings: info@secia.org





INNOVIC Getting started Commercialisation seminar

Find out how to take your new idea to market, get started with commercialisation and find out more about the importance of intellectual property. Dr Peter Lehman from INNOVIC and John Jenkins from IP Australia will be joined by local Ballarat IT innovator David Santamaria.

Wednesday 14 May 2008 between 4 pm and 5.30 pm at the Greenhill Enterprise Centre

Bookings: Jennifer Barnes, phone 5327 9893 or email j.barnes@ballarat.edu.au

Dinnervation

Hosted by HG Nelson, Dinnervation will be a night of entertainment, insight and inspiration. Featuring Steve Bracks and futurist Dr Peter Ellyard.

Thursday 15 May 2008 between 7 pm and 11.00 pm at Ballarat Lodge

Cost \$77 (includes 3 course meal, drinks at bar prices)

Bookings: Deb Sleep, phone 5333 4426 or email rsvp@premierpr.com.au

Ballarat's first online print management system

KingPrint Online Printing Manager is a client tool that allows clients to proof and make corrections to artwork online. Once approved, the artwork is stored and archived in a secure Digital Asset Library. With a thumbnail library of all previous print jobs and easy to use search tools the client can easily retrieve and re-print jobs as required.

This service has the major advantage of being web based, thus allowing 24 / 7 access to all printing jobs and current proofs, which can be worked on at the clients leisure. This is especially handy after normal business hours. The client is also kept frequently updated by email from the web based system itself when KingPrint has submitted work for approval - and with easy layout previews and simple editing tools on screen, it's never been easier to manage and keep track of all your digital assets online with this user friendly client web tool.

For further information visit the KingPrint website www.kingprint.com.au or contact John Schreenan via email John@kingprint.com.au.



Ballarat ICT Limited Priorities for 2008

The Ballarat ICT Limited Board has identified Action Leaders for each of the prioritised activities which will be initiated or continued during 2008. Priorities include producing the Ballarat ICT 2030 Report Card annually, Establishing the Ballarat ICT Infrastructure Advisory Group, Fostering ongoing development of the Ballarat ICT Cluster, supporting eHealth and ICT Cluster activities, profiling Ballarat's ICT achievements, fostering niche areas of ICT focus and initiating ICT projects to achieve social, environmental and sustainability goals. For further information visit www.ballaratict.com.au/ltfd.



Lead On pursues the future with Log On

The Ballarat.vic.au project is an initiative of Ballarat ICT Ltd and the City of Ballarat. Lead On recently provided an update on activities which have been designed to support young people in developing new skills while also supporting community groups in establishing or enhancing their online services.

Twelve months ago, Lead On began working on a web development project which aimed to provide young people interested in any facet of IT (graphics, animation, editing, communications) the opportunity to gain real life industry experience, building up their skills, confidence and portfolio. This project evolved into what is now known as Log On. Log On sees young people, under the guidance of industry mentor Wayne Hines, working alongside community groups to help them build a website. For the full Lead On story please visit http://www.ballaratict.com.au/cb_pages/news/lead_on_log_on.php.

CeBIT Australia 2008

CeBIT Australia is Australasia's leading Information & Communications Technology (ICT) event for the business marketplace. CeBIT Australia is a tradeshow and conference strictly for business with exhibitors focusing on technology solutions for the corporate market. Organised into categories ranging from CRM, VoIP, e-Marketing, Web Applications to Open Source. Held from the 20-22 May 2008 in Sydney. For further information visit www.cebit.com.au.



2008 CGU Commerce Ballarat Business Excellence Awards

Nominations are now open at www.commerceballarat.com.com.au!

We encourage Ballarat ICT Cluster members to nominate for the 2008 Awards before 5 pm on 16 May 2008. If you require assistance in undertaking the application process please contact us. Whether or not this process results in you becoming a finalist it will definitely be of benefit as you take a fresh look at how your business is operating now and gain new insight into existing and potential opportunities for growth and development.

If you are interested in joining a Ballarat ICT Cluster table at the Gala Awards Thursday August 7, 2008 please contact Taryn at t.davies@ballarat.edu.au.

'Explore, Discover, Apply'

The University's 2007 Research Report, 'Explore Discover Apply', was launched by Senator Kim Carr, the Federal Minister for Innovation, Industry, Science and Research on 11 April 2008. The report highlights the various research projects undertaken throughout the University recently and reinforces UB's desire to be a leader in creating and applying research of high international standard that benefits our region and beyond. For further information visit www.ballarat.edu.au/ard/ubresearch/irri/news. The Minister's speech can also be accessed at <http://minister.industry.gov.au/Pages/mediacentresearch.aspx>.

Congratulations to Paul McKenna from Colourfield Creative who was responsible for design and photography for the 2007 Research Report.



Ballarat ICT Cluster Update

eHealth and ICT Cluster Update

A second eHealth and ICT Forum was held at the Greenhill Enterprise Centre on 3 April 2008 with 27 individuals attending. Attendees were provided with an update on activities since the initial forum in January 2008. There was then an opportunity to reflect on Ifor Ffowcs-Williams from Cluster Navigators, reinforcing 'green lights' in the process of cluster development and 'red lights' cautions. For further information, visit www.ballaratict.com.au or contact h.thompson@ballarat.edu.au.

Multimedia Victoria has confirmed that the Victorian eHealth Forum will be held on Thursday 15 May 2008 between 10.30 am and 12 midday at Level 46, 55 Collins Street, Melbourne. For further details see www.mmv.vic.gov.au/eHealthNetwork.

April UBTP and BITS breakfast

Forty-seven participants attended the second combined UBTP and BITS Breakfast on 15 April 2008. The Guest Speaker was Ms Megan O'Neill, Investigator and Incident Responder from IBM's Computer Emergence Response Team (Sydney Office). Megan spoke about her role in investigating and responding to attacks from organised crime gangs trying to commit fraud and espionage against IBM's customers.

Bendigo Bank CIO to speak at next UBTP and BITS Breakfast

On Tuesday 20 May 2008, Mr. Andrew Watts, Bendigo Bank Chief Information Officer will be our guest at the UBTP and BITS breakfast. Following the merger of Bendigo and Adelaide Bank in December, Andrew is overseeing a major program to bring together business systems and infrastructure to support the merged entity. Among other things, Andrew will provide insight into the challenges involved in merging an organisation with over 400 branches, 1.5 million customers and assets of more than \$50 billion.

For more information or to register contact Helen Thompson: h.thompson@ballarat.edu.au

Ballarat ICT for Women

On 18 April 2008 local ICT professionals came together to learn about a mentor program which has been established by VicICT for Women. Participants were asked to share their experience and explore the benefits and opportunity for Ballarat ICT for Women to link in with this new program. If you would like more information please email k.hodgson@ballarat.edu.au or telephone Kara on 5327 9314.

Noticeboard

An online Noticeboard has recently been created to provide Ballarat ICT for Women members with an area to share items of interest, for example, employment and work experience opportunities, networking events or news snippets. Simply go to www.ballaratict.com.au/women. If you have information that you would like to share please email it to k.hodgson@ballarat.edu.au

VicICT for Women

Eight members of the Ballarat ICT for Women network recently participated in VicICT for Women's Inaugural Annual Dinner held at the Crown Casino. VicICT for Women outlined their 2008 Programs and Events. Colette Mann then topped the evening off with a very interesting presentation. Visit www.vicictforwomen.com.au for photos and more information.

Contact Us

For further information on the Ballarat ICT Cluster contact: Helen Thompson

Email h.thompson@ballarat.edu.au

Website www.ballaratict.com.au